



ಕರ್ನಾಟಕ ವಸ್ತುಪ್ರದರ್ಶನ ಪ್ರಾಧಿಕಾರ
ಪ್ರವಾಸೋದ್ಯಮ ಇಲಾಖೆ

ಮೊಟ್ಟಕೆರೆ ಮೈವಾನ, ಇಂದಿರಾನಗರ, ಮೈಸೂರು - 570 010 www.keaonline.in, ✉ exhibitionauthority@gmail.com

No KEA/ADM/01/2023-04

dated :-14.09.2023

Sir/Madam,

Sub:- About Installation of Advertisement Boards (Flexes) in the premises of Karnataka Exhibition Authority, Mysore.

As part of the world famous Mysore Dasara 2023, the Dasara exhibition will be organized for a total of 90 days from 15.10.2023 to 12.01.2024. During this period, millions of people from local/ district /states and also form abroad will visit the exhibition during the show time. Space will be provided for installation of advertisement boards (Flexes) of different sizes at selected places of the exhibition premises.

Sl no	Sponsorship Details	90 days Flex fitting size	Installable Flex no	Amount (in Rs.)
1	Snake Park premises.	4'' X 8''	Full sponsorship (around 06 Flex's)	1,50,000=00
2	Children's playground Park premises.	4'' X 8''	Full sponsorship (around 06 to 08 Flex's)	2,00,000=00
3	The main entrance of the KEA premises, both side of the Road.	4'' X 8''	76	40,000=00 per flex
4	Installation on the compound grills front side the KEA premises.	6'' X 6''	12	60,000=00 per flex
5	Amusement Park premises and around of the a premises KEA	2.6'' X 3''	50	15,000=00 per flex

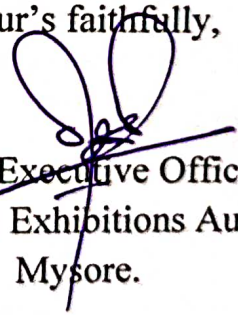
Interested Entrepreneurs / Organizations can pre book the above space provided by paying advertisement amount with 18% G.S.T to C.E.O, K.E.A Mysore through DD or NEFT/RTGS to S.B.I ITTIGEGUD A/C 54003588587 IFSC CODE SBIN0040422. Please make use of the platform to advertise about your organization/ business activity and get wide publicity.

For more information contact the Authority Manager Mr. M.S. Venkatesh Mobile No. 9986846047 and Naveen Kumar C SDA Mobile No 8892855236.

Special Notice:-

1. The sample model of advertisements(Flex) should be approved by C.E.O of KEA before installation.
2. Authority shall not be responsible for any damage of Flexes.
3. Space will be given for installation of Flexes on first come first served basis.
4. First priority should be given to Kannada language

Your's faithfully,


Chief Executive Officer,
Karnataka Exhibitions Authority,
Mysore.